Primetime Propaganda: The True Hollywood Story Of How The Left Took Over Your TV

"A must-buy and a must-read." — Mark Levin

PRIMETIME PROPAGANDA

THE TRUE HOLLYWOOD STORY OF HOW THE LEFT TOOK OVER YOUR TV

BEN SHAPIRO

Bestselling author of Brainwashed and Pen Generation

"Ben Shapiro changes the culture of the hip press with his book, informed and excellent." — NATIONAL REVIEW

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Synopsis

ãœVitally important, devastatingly thorough, and shockingly revealingã™|. After reading Primetime Propaganda, youã™ll never watch TV the same way again.ãœ”Mark LevinMovie critic Michael Medved calls Ben Shapiro, ãœOne of our most refreshing and insightful voices on the popular culture, as well as a conscience for his much-maligned generation.ãœWith Primetime Propaganda, the syndicated columnist and bestselling author of Brainwashed, Porn Generation, and Project President tells the shocking true story of how the most powerful medium of mass communication in human history became a vehicle for spreading the radical agenda of the left side of the political spectrum. Similar to what Bernard Goldbergã™s Bias and A Slobbering Love Affair did for the liberal news machine, Shapiroã™s Primetime Propaganda is an essential exposÃ© of corrupting media bias, pulling back the curtain on widespread and unrepentant abuses of the Hollywood entertainment industry.

Book Information

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Customer Reviews

I'm so tired of the polarized politics in the country. Everyone on the one side thinks everyone else is a nut, and everyone on the other side thinks everyone else is a moonbat. I sit more in the middle, although I do seem to have more of a conservative leaning despite a couple key conservative beliefs I hold the opposite view on...But I think sitting more towards the middle rather than on either side of the fringe has given me a little better overall view of the battle between left and right, and one of the things I've noticed is that the news does seem to slant quite a bit towards a left bias. And
while I also knew there were a lot of popular TV shows out there that seemed written more towards the liberal point of view, I never realized just how pervasive it had been, since I watch so few TV shows. The book starts with some of the history of the political situation in Hollywood, and later goes into some show by show breakdowns and details of some of the biggest shows at various times, from The Honeymooners and Dick Van Dyke clear through Family Guy and Two and a Half Men. Some were clearly obvious, but some were less so, in the messages they communicated in the shows. He also goes into some good points about the different ways the left dominates and maintains that domination. Through some of the chapters in the middle of the book I was expecting some seriously dry, nodding-off moments when I’d see the chapter title, but it was far more engaging, and at some points, scary, than I had anticipated, since I am one of the first people to laugh at conspiracy theories.

Graduate of Harvard law, Shapiro proved there was a blacklist for conservatives in Hollywood in the simplest way possible. He was blacklisted. He had submitted a script. And everybody liked it. Until he got a call from his agent announcing that we "found your website...your political views will make it impossible for you to get a job in this town" (p xvii). And that was that. No glamorous jobs available unless you tow the liberal line. Ah, hypocrisy. Because the same leftists still treat the blacklist against themselves in the 50s as one of the greatest human evils on record. In this blistering, witty book Shapiro takes on the liberal Hollywood establishment with the gusto of a knight errant out to save the world. Shapiro finds indisputable evidence of bias. When 'Star Trek' movie director Nicholas Meyer was asked whether "right-wingers were discriminated against in Hollywood he answered, "Well, I hope so" (p 62). Fred Silverman "former head of NBC, ABC, and CBS. ... (said) 'There’s only one perspective. And its a very progressive perspective'" (p 61). Balcer, producer for 'Law and Order' even refused to come back to the show unless Fred Thompson, a Republican, was not on it. Apparently even the thought of having to speak to a Republican occasionally was enough to make him quake in his $1000 shoes. Perhaps most troubling for America was the truly unfair, one-sided slant from Hollywood during the last presidential election. Oprah practically "turned her show into a yearlong infomercial" (p 305) for Obama. Stewart and Colbert and Leno used every opportunity refer to the Republicans as stupid, McCain as too old, and Palin--the sheer hatred against Palin was palpable. No doubt about it.

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